



MEET A SERRV PARTNER
Craft Link
Bat Trang, Vietnam

In a Vietnamese pottery village named Bat Trang (which literally translates to “Village of Bowls”), a fair trade ceramics workshop is thriving. In 2001, with support from Serrv orders, owner Tranh Minh Kinh began the workshop that has steadily grown to employ 50 artisans, most of them women. The artisans are trained to learn the painting techniques required to create the intricate designs; some methods can take up to two years to master. The workshop was founded on fair trade values and gives employees support with medical costs, loans and paid vacations, as well as paid maternity leave.