



## **Building Strong Communities**

90% of the population lives below the poverty line in the Upper East region of Ghana, the most impoverished area of the country. Generations of women from 17 different villages in this region benefit from weaving baskets with Trade Aid Integrated, a nonprofit organization supporting them with raw material access, weaving trainings, and global markets for their baskets. They earn a fair price for their baskets and additional funds are invested into their communities. When the women gather together they do so much more than weave—they build solidarity and unity. Stronger families and communities result.