




# OPTIMIZE

S O I L O P T I M I Z E R

Concentrated Soil Conditioner For Optimal Performance

OPTIMIZE Soil Optimizer		MAXIMIZE Microbes & Minerals
PENETRATE Liquid Biotiller		NOURISH Nourish-BIOSOL
NET WT 3Lb (1.36kg)		
A Complete Organic Lawn and Garden System		

[www.johnandbobs.com](http://www.johnandbobs.com)

*Results Guaranteed!*

Our passion for natural, organic, healthy lawns and gardens runs deep!  
It was created to help you grow delicious tomatoes, vibrantly green grass, and awe-inspiring plants, flowers and trees that you love - organically and naturally. Years of research and experience have proven that properly conditioned soil is the critical foundation for plant growth. Soil Optimizer is equal parts science, experience and passion. We know your lawn and garden will benefit from John and Bob's Smart Soil Solutions. In fact, "We guarantee it!" - John and Bob



# SOIL OPTIMIZER

For Use on Lawns, Gardens, and Indoor Plants

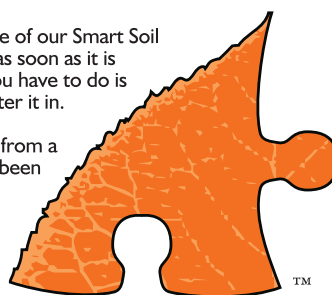


## HOW IT WORKS

Soil Optimizer is the OPTIMIZE piece of our Smart Soil Solutions System. It begins to work as soon as it is watered into the soil. It's easy—all you have to do is spread it on top of your soil and water it in.

Soil optimizer's true humus is mined from a unique deposit of leonardite and has been composting for thousands of years, making it far more concentrated and richer than surface-decomposed humus. John and Bob's Soil Optimizer may aid in micro-nutrient uptake.

For Best Results, Use in Combination with John & Bob's Penetrate, Nourish Biosol, or Maximize products.



## DIRECTIONS FOR USE

**RATE:** Use three pounds per 1,000 square feet. One cup treats 180 sq ft or a large tree. Use 1 Tbsp. for a potted vegetable start or small plant.

**APPLICATION:** Cast or spread over lawns and gardens by hand or using any popular rotary spreader, usually at setting #2. Water into soil after application and thereafter resume normal irrigation. **NO DIGGING IN OR TILLING REQUIRED! WILL NOT BURN.**

**FREQUENCY:** Simply apply twice per year, every year.



SMART SOIL  
SOLUTIONS™

## THE JOHN & BOB'S GUARANTEE

If you are not completely satisfied with any of our products, simply send us a copy of your receipt or empty package, along with a brief explanation of what went wrong and we will promptly refund your money. No questions asked!

## Guaranteed Analysis

Iron (Fe)..... 0.78%  
(derived from ferrous sulfate)

ALSO CONTAINS NON PLANT FOOD INGREDIENT:  
14.00% Humic Acid derived from leonardite

Information regarding the contents and levels of metals in this product is available on the internet at <http://www.aapfco.org/metals.htm>

**Conditions of Sale and Warranty** "It is impossible to eliminate all risks associated with the use of this product. Unintended consequences may result because of weather and plant conditions which are beyond the control of John & Bob's Corporation and the Seller. Buyer and user assume all risks and liability resulting from the handling, storage or use of the material. In no case shall John & Bob's Corp or the Seller be liable for damages or losses resulting from the handling or use of this product. The foregoing is a condition of sale by John & Bob's Corp and is accepted as such by the Buyer."

Manufactured by John and Bob's Corporation  
3661 N. Highland, Clovis, CA 93619  
559.291.4419

[www.johnandbobs.com](http://www.johnandbobs.com)