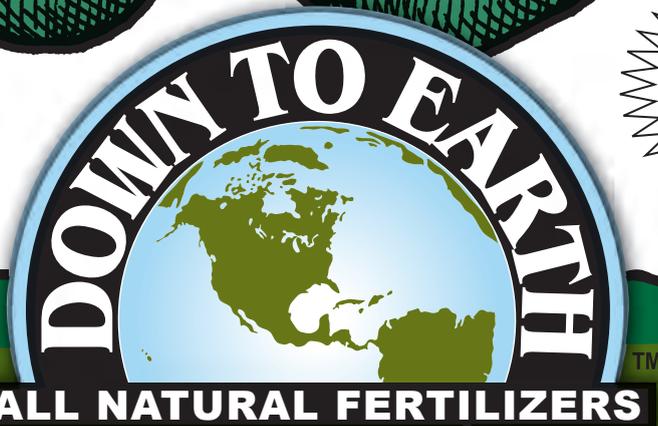


ALL NATURAL FERTILIZER

Blood Meal **12-0-0**



COMPOST THIS BOX!



NET WT 5LB (2.27 kg)



Blood Meal

A readily available source of organic nitrogen, Blood Meal promotes rapid vegetative growth and is great for heavy feeders like corn, spinach, broccoli and leafy greens. Nitrogen is essential for all types of growing plants and an adequate seasonal supply ensures plenty of shoots, flowers, fruits and vegetables.

GUARANTEED ANALYSIS

TOTAL NITROGEN (N) 12.0%
1.0% Water Soluble Nitrogen
11.0% Water Insoluble Nitrogen

Derived from: Dried Blood

Listed by the Organic Materials Review Institute (OMRI) for use in organic production.

APPLICATION RATES

3 cups \approx 1 lb; $\frac{1}{2}$ cup \approx 2.5 oz; 1 tbsp \approx 0.25 oz

Vegetable Gardens: To prepare new gardens, apply 2-3 lbs per 100 square foot and thoroughly mix into the top 3" of soil. For new transplants, add 1 tsp per hole, mix into soil and water in well. To feed established plants, side dress 1-2 tsp, depending on size of plant and desired growth rate, once each month during the growing season.

Outdoor Containers: For new plantings, add 1-2 tsp per gallon of soil and mix thoroughly. To feed established plants, lightly mix 1 tsp per gallon into the soil surface once each month during the growing season.

ABOUT DOWN TO EARTH

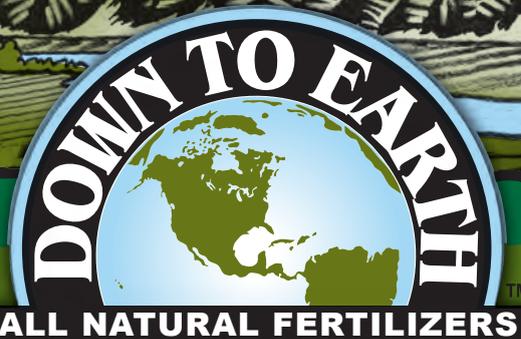
Down To Earth has been supplying premium quality natural and organic fertilizers and soil amendments to gardeners, farmers and manufacturers for over 30 years. Down To Earth offers a complete selection of all natural products for your home and garden. Just ask your retailer!

WHAT IS "N-P-K"?

NITROGEN (N) - Nitrogen is necessary for lush, green, leafy growth. An excess, however, will promote vegetative growth at the expense of fruit or flowers. Nitrogen is generally applied at higher concentrations in early growth stages. Use Down To Earth Bat Guano, Blood Meal or Feather Meal.

PHOSPHORUS (P) - Phosphorus will promote big, bright blooms and enhanced fruit production. Phosphorus is essential for fruiting, flowering, strong root growth and quality seed development. Use Down To Earth Fish Bone Meal or Seabird Guano.

POTASSIUM (K) - Potassium, or Potash, helps produce strong sturdy plants and quality fruit. Potassium naturally increases a plants resistance to all types of stress and is vital for cell growth and carbohydrate metabolism. Use Down To Earth Kelp Meal or Langbeinite.



Printed on 100% recycled (85% post consumer) box board with vegetable-based inks.

Use of a dust mask is recommended for application of any dry fertilizer product.